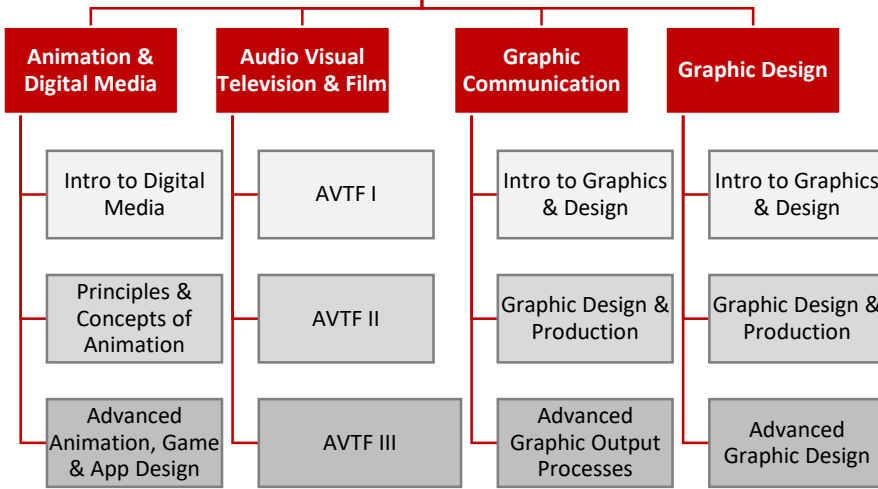




# ARTS, AV TECHNOLOGY & COMMUNICATION

## Pathways

Programs of Study



If you are thinking about being a film maker, broadcast journalist, graphic designer, or animator, check out the Arts, AV Tech and Communication courses offered at your local school! There are four different pathways available in Gwinnett.

**Arts, AV Tech and Communication** pathways explore career paths available in film, television, and graphic design, exploring techniques and software used in the film and design industries, including Adobe Creative Suite. Students in these pathways get hands on experience with state-of-the-art equipment and produce work similar to products found in the field.

A pathway is a sequence of 3 courses offered that provide a real world look at a career that interests you. Skills learned in these courses will prepare you for careers in film and graphic design.

Students who complete a pathway have the opportunity to take an End of Pathway Assessment. **GCPS tested 340 students in spring 2019!**

Outlook for Arts, AV Film & Communication in Atlanta Metro	Current		5-Year
	Employment	Avg. Annual Wages	Total New Demand
Multimedia Artists & Animators	2,185	\$56,900	1,075
Commercial & Industry Designers	750	\$62,700	400
Graphic Designers	6,108	\$55,600	3,242
Producers & Directors	4,710	\$76,600	2,618
Radio & Television Announcers	748	\$70,200	360
Reporters & Correspondents	938	\$68,700	462
Audio & Video Equipment Technicians	1,923	\$43,700	1,109
Broadcast Technicians	923	\$50,200	458
Sound Engineering Technicians	520	\$56,000	279
Camera Operators, TV, Video, & Motion Picture	615	\$62,900	323
Film & Video Editors	1,288	\$58,200	756
<b>All Arts, Digital, and Media Occupations</b>	<b>58,738</b>	<b>\$54,300</b>	<b>32,581</b>



**50 Students Earned Adobe Premiere Pro Certification in 2019!**

Gwinnett's total media occupation growth in 5 years is projected to be **1,516** workers with an average wage of **\$48,000** annually.

## Is Arts, AV Film, and Communication the right cluster for you?

QUIZ

- Do you have an active imagination?
- Do you like to visit art museums?
- Do you like to read short stories and novels more than how-to books?
- Is it important to you to express your feelings?
- Do you play a musical instrument?
- Do you like to draw?
- Have you ever acted in a school play?
- Are you independent and creative?
- Do you know how to set up sound equipment?
- Do you like decorating your room or other spaces?

from your counselor and teachers about career assessment and interest inventories on **Virtual Job Shadow!**

