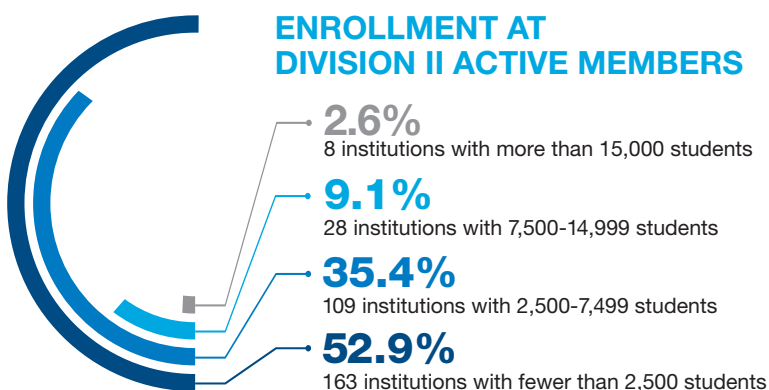


## Life in the Balance

Division II supports the educational mission of college athletics by fostering a balanced and inclusive approach in which student-athletes learn and develop through their desired academic pursuits, in civic engagement with their communities and in athletics competition. Division II gives student-athletes the unique opportunity to compete in the classroom, on the field, in their career, for their causes, and on their terms.

**24 conferences** | **308 active members** | **6 schools in membership process** ▶ **4 schools in year three**  
**2 schools in year one**



### TYPE OF SCHOOL

Percentage of active members only

**48%** public **52%** private

### AVERAGE NUMBER OF STUDENT-ATHLETES

#### SCHOOLS WITH FOOTBALL

**463** 285 men  
178 women

#### SCHOOLS WITHOUT FOOTBALL

**301** 155 men  
146 women

### COMPOSITION OF ENROLLMENT

#### Women

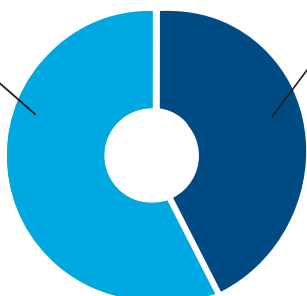
**56%**

Undergraduate enrollment  
**663,965**

Student-athletes  
**50,331**  
(8%)

**8.6**

Average number of sports sponsored



#### Men

**44%**

Undergraduate enrollment  
**512,681**

Student-athletes  
**69,513**  
(14%)

**7.3**

Average number of sports sponsored

### MEDIAN TOTAL EXPENSES

By quartile (in millions)

#### 1ST QUARTILE OF SCHOOLS

(with football) **\$10.8** (without football) **\$8.4**

#### 2ND QUARTILE OF SCHOOLS

(with football) **\$7.7** (without football) **\$6.2**

#### 3RD QUARTILE OF SCHOOLS

(with football) **\$6.3** (without football) **\$4.8**

#### 4TH QUARTILE OF SCHOOLS

(with football) **\$4.3** (without football) **\$3.2**

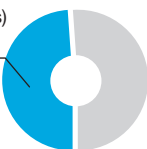
Overall median expenses \$6.3 million

### GRADUATION RATES

(2008-11 cohorts)

**49%**

Student body federal rate



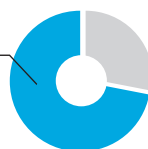
**56%**

Student-athlete federal rate



**73%**

Academic Success Rate



### CONFERENCES



### CHAMPIONSHIPS



#### MEN'S CHAMPIONSHIPS

**12** 7,166 participants total

#### WOMEN'S CHAMPIONSHIPS

**13** 6,724 participants total

**13,890**  
participants total

(Division II's access ratio to championships is the best of any division)

# What is Division II?

Division II is a collection of more than 300 colleges and universities that conduct their athletics programs as part of the parent organization National Collegiate Athletic Association, whose mission is to:

- (1) Govern athletics competition in a fair, safe, equitable and sportsmanlike manner;
- (2) Integrate intercollegiate athletics into higher education so that the educational experience of the student-athlete is paramount; and
- (3) Position college sports as a pathway to opportunity.

The NCAA's three-division structure was created in 1973 to give member institutions a more varied menu for which to classify their athletics programs. Division II gave those programs that wanted to keep their athletics budgets in good proportion to the total institutional budget a place to compete.

**Any response to "What is Division II?" should emphasize:**

- The commitment to academic success;
- The ability to award athletics scholarships;
- The plentiful access to NCAA championships; and
- The balanced approach that allows student-athletes to "Make It Yours" – to experience all the campus and surrounding community has to offer.



## Make It Yours

Division II adopted the Make It Yours brand enhancement at the 2016 NCAA Convention.

**Here's what Make It Yours means for Division II members:**

- It's making graduation a priority.
- It's about earning scholarship dollars for your athletic ability and competing for national championships.
- It's making athletics participation truly part of the college experience rather than just one aspect of it.
- It's making lifelong friends at a campus whose size affords a more intimate setting.
- It's making the academic experience more personal.
- It's about professors, coaches and staff caring for you as a student.
- It's about an experience in which you can be an active participant.
- It's about a campus that is tight-knit enough to respond to individual student needs.
- It's about having coaches who help athletes develop their resumes as much as their athletics skills.
- It's about a custom-fit approach to athletics and education rather than a one-size-fits-all.

