

The purpose  
of advisement  
is to build  
meaningful  
connections  
between adults  
and students,  
resulting in  
improved student  
academic  
achievement.

When parents hear about the Advisement Program, they'll have questions. Be prepared with answers.

- How is your Advisement Program structured, and what types of lessons are included?
- How can parents get the most detailed and up-to-date information about the program at your school?
- What are the benefits of the Advisement Program?
- Are advisors the same as counselors? How are they different?
- What do students say about the program?
- Whom should a parent contact if he or she has questions about advisement at the school or the Advisement Program initiative at the system level?

**The Office of Advisement  
and Counseling**

Office of Advisement and Counseling  
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Because  
student  
engagement  
is the key  
to learning.

ADVISMENT

Here are a few ways to promote and encourage support for your school's Advisement Program:

### Introduce Advisement

Curriculum night is a great time to introduce parents to the Advisement concept, and how it will factor into their student's day, week, year, and ultimately, their academic success.



### Talk about Advisement

The Gwinnett County Public Schools Advisement Program works to ensure that each student has an adult at school who guides, mentors, and builds a relationship that supports student engagement in the learning process and ultimate success in school. The more parents learn about the benefits of advisement, the more engaged they'll be in the process. See the back panel for examples of questions parents might have about your program.



### Write about Advisement

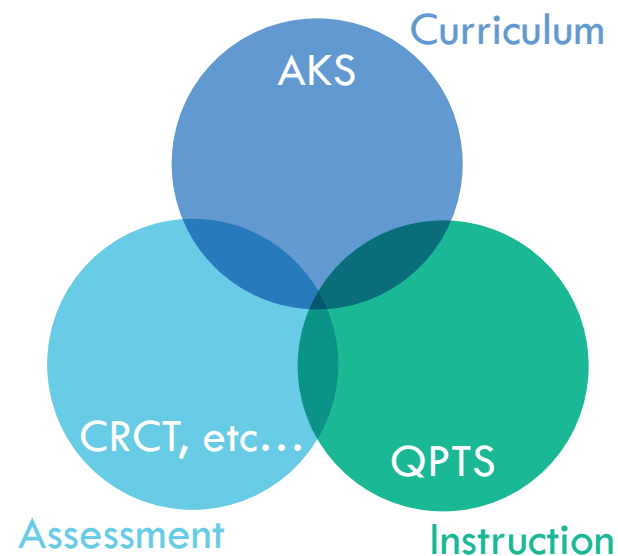
Provide information in your newsletter and on your school web site about the program, the topics that advisors will address in each grade, the advisement schedule, and how a parent can contact their child's advisor.



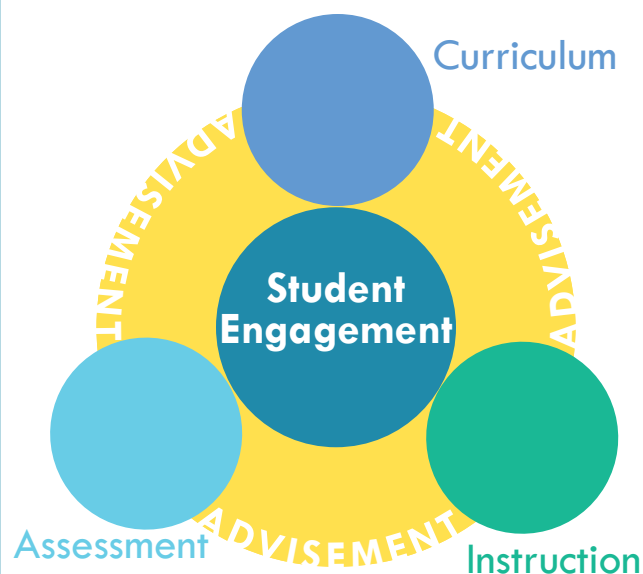
### Partner with Parents

The data supports the critical importance of parent involvement in student success. Your Advisement Program is another opportunity for parents to be engaged in their child's school life. Together, the parent and advisor provide the needed support to help students get the most out of school.

## Teaching depends on...



## Learning depends on...



### Share the Data

Students show their engagement with school through their behavior and their academic performance, but these outward signs of engagement reflect their inner attitudes and beliefs. Feelings of connectedness with other students, teachers, and family members strongly influence school engagement, as do attitudes about the importance of school for achieving personal goals.

Last year, students in Gwinnett County Public Schools in grades 6–12 responded with a great deal of optimism about continuing their education after high school, and how education would create opportunities for them in the future. The Advisement Program is critical in encouraging an engaged and confident attitude and hopeful outlook, which result in a student's ability to envision and attain a successful postsecondary career.

### Know the Expectations of Advisors

Advisors will:

- Lead interactive discussion;
- Facilitate a positive environment;
- Show interest in and concern for individual students, and make referrals as needed;
- Serve as a mentor and resource; and
- Connect with all students.

### Student Engagement Indicators

Engagement is measured in these areas:

- Academic
- Affective
- Behavioral
- Cognitive